## evolve

**SECTION 1** 

## **Executive Summary**



## Executive Summary

At E-Volve Energy, we're delivering comprehensive energy solutions for commercial and industrial clients, providing reliable infrastructure and production at below-market rates to drive sustainability and cost savings.

#### **SECTION 2**

## Market Overview

### **Market Tailwinds**

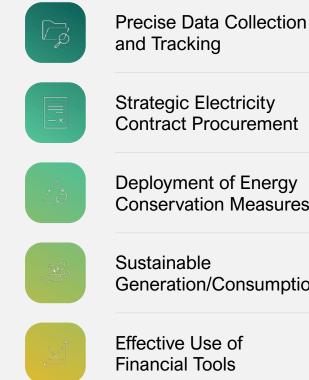
Leveraging key tax incentives and rebates, E-Volve Energy reduces costs and enhances sustainability for clients.



### **Expanding Market Presence via Strategic Energy Partnerships**

By leveraging key partnerships, we are able to expand market share and drive innovation in the energy sector.

Our approach integrates the following core components to ensure success:



Deployment of Energy **Conservation Measures** 

**Generation/Consumption Offsets** 

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The energy market is at a critical juncture, with increasing demand for sustainable solutions and favorable regulatory environments. E-Volve Energy is uniquely positioned to capitalize on these trends and drive significant market growth. Our strategic partnerships enable us to:

- Capture Market Share
- Innovate and Lead
- · Create New Opportunities

Our approach not only captures existing market share but also creates new opportunities through the development of unique energy solutions.

## **Key Partnerships**

Our strategic partnerships drive market share growth, innovation, and the creation of new opportunities in the evolving energy landscape.



### **Technology Providers**

Collaborations with leading technology companies ensure that we have access to the latest advancements in energy management.



### **Financial Institutions**

Partnerships with banks and financial entities enable us to offer attractive financing options to our clients.



#### **Regulatory Bodies**

Working closely with regulatory authorities helps us navigate the complex energy landscape and ensure compliance with industry standards.

### **Innovative Energy Solutions**

We offer and provide a suite of comprehensive energy solutions designed to optimize efficiency, reduce costs, and promote sustainability for commercial and industrial clients.



- **Rooftop Distributed Generation**
- Utility Scale & Integrated Hedging Strategy
- Solar + Storage

#### LED Lighting

- Retro fit
- New Construction



#### IoT (Internet of Things)

- Advanced Monitoring
- Automation



#### **Demand Response**

- Grid Balance
- Rebates
- **Backup Generation**



#### Procurement/HVAC Optimization

- Negotiating Rates & Terms:
- **Energy Monitoring & Reporting**
- HVAC Health Assessment & Optimization

### E-Volve Energy at a Glance

12-Month Gross Revenue:

12-Month Gross Profit:

Business Type: Private

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Founded in

\* Projected

Headquarters Grand Prairie, Texas

Employees

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37

Office Locations Dallas, Texas 40%-50% Gross Margin at Scale Closed contracts Q1 \$8.88M

Q

Funding Sought

\$10M

24 Q2

**Closed contracts** 

\$14M

### **Meet Our Founder**



### Nick Parker CEO/Founder, E-Volve Energy

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### Career Overview:

- Nick Parker is the CEO and Founder of E-Volve Energy, with over a decade of experience in the energy sector.
- **Early Career**: He began his career at Green Mountain Energy, earning the Power Player Award in 2012 and 2013.

### **Professional Milestones:**

- Joined Source Power & Gas in 2013, contributing to its rapid growth and subsequent acquisition by ERM Power.
- Founded the CNRG Group in 2015, focusing on integrating retail power with comprehensive energy solutions.

 Led a significant \$12 million energy efficiency project for the Dallas Cowboys, resulting in the formation of Environ Partners and later Pro Star Energy Solutions.

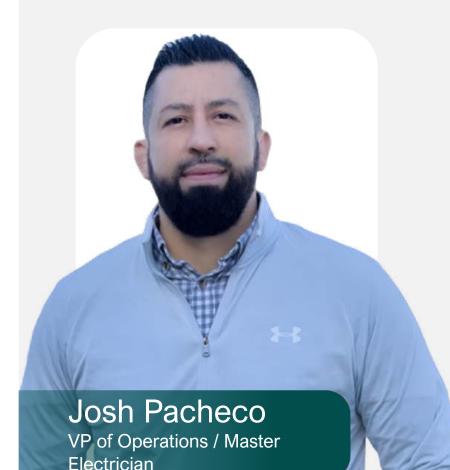
#### Strategic Initiatives:

Introduced an Energy-as-a-Service program for HealthTrust Purchasing Group in collaboration with Bernhard Energy, showcasing his expertise in forming strategic partnerships.

### Current Role:

In 2019, he founded E-Volve Energy, driving substantial sales growth and strategic acquisitions, positioning the company as a leader in energy solutions.

### **Our Leadership Team**



#### Career Overview:

- **Apprenticeship:** Completed a 5-year apprenticeship with the International Brotherhood of Electrical Workers (IBEW), receiving his Journeyman's license in 2002.
- Professional Growth: Advanced from service work to lead journeyman, foreman, superintendent, estimator, project manager, and senior project manager.
- **Master Electrician:** Received his Master Electrician license in 2008 and started his own electrical business.

### Top Accomplishments:

- **Commercial Projects:** Managed projects including schools, hospitals, fire stations, Dallas Police Headquarters, data centers, banks, and high-rise buildings.
- **Industrial Projects:** Worked on power stations, Exxon facilities, Intel plants, roofing plants, water treatment plants, and refineries.
- **Service Industry:** Extensive experience in commercial and residential electrical service work and energy management.

### Professional Expertise:

Over 20 years of experience in the electrical industry with a strong focus on project management and electrical services.

### **Our Leadership Team**

### Jeff Thomas Chief Administrative Officer

#### Career Overview:

- Jeff Thomas is a strategic Administrative executive with over a decade of experience driving transformative growth and operational excellence across diverse industries.
- **Early Career:** Jeff's career began with roles where he quickly advanced due to his ability to drive operational efficiency and manage large teams.

#### **Professional Milestones:**

- At NRG Energy, Jeff managed multi-milliondollar business units, spearheading initiatives that streamlined operations and achieved substantial cost savings.
- At Ventanex and Sunrise Wood Designs, he demonstrated his ability to scale operations, improve client satisfaction, and optimize efficiency.

### **Strategic Initiatives:**

At Crayon Software Experts, Jeff led efforts that supported exponential growth from \$209M to \$470M through innovative process improvements and enhanced customer engagement.

#### **Current Role:**

Most recently, Jeff's role at E-Volve Energy Holdings has been pivotal in expanding business operations through strategic acquisitions and integrations, significantly broadening the company's service offerings and market presence.

### **Our Leadership Team**



### Chad Davis Chief Revenue Officer

### Career Overview:

Chad Davis brings a diverse background to his role as Chief Revenue Officer, with experience spanning agriculture, finance, technology, and energy sectors.

### **Professional Journey:**

- Grew up farming and ranching, later transitioning to finance and technology.
- Managed farms and ranches while working as a commodity broker, educating farmers and ranchers on hedging and marketing commodities.
- Managed a bank and served as a commercial ag lender before joining General Electric (GE) as an account executive.

- Founded a technology finance company and later ventured into the oil and gas industry.
- Entered the solar industry in 2017, founding a successful solar company and continuing in the sector since then.

### Top Accomplishments:

- Managed a sales team at GE that originated over \$50 million a month in mortgage origination.
- Founded Energy Efficiencies Group in 2017, a solar and energy efficiencies company, successfully selling it in 2020 before joining E-volve.
- Co-founded an oil and gas operating company in 2011, selling his interest in 2014 before a significant oil price crash.

**SECTION 3** 

## Solutions Overview

### The Texas Solar Advantage

Texas's favorable conditions and policies make it a prime location for solar energy investment, and E-Volve Energy is ready to lead the charge.

### Key Statistics:



**Solar Capacity:** Texas ranks **2<sup>nd</sup> in the U.S.** for installed solar capacity.



**Growth Rate:** The solar market in Texas has grown by over **100% in the past five years**.



**Solar Jobs:** Texas is home to over **10,000 solar jobs**, reflecting the industry's significant economic impact.



**Potential:** Texas has the potential to power over **10 million homes** with solar energy.

### **Solar Opportunities**

Texas is rapidly emerging as a leader in solar energy, thanks to its vast land area, abundant sunshine, and supportive policies.

### **Market Opportunities:**

- **Commercial and Industrial Projects:** Large commercial and industrial sectors present substantial opportunities for solar installations.
- Utility-Scale Projects: Favorable policies and land availability for utility-scale solar projects.
- Energy-as-a-Service: Own operate and maintain solar system.
  - Sell power to off taker
  - 30+ Year Contract
  - Power Purchase Agreement

### **Growth Supported Policies**

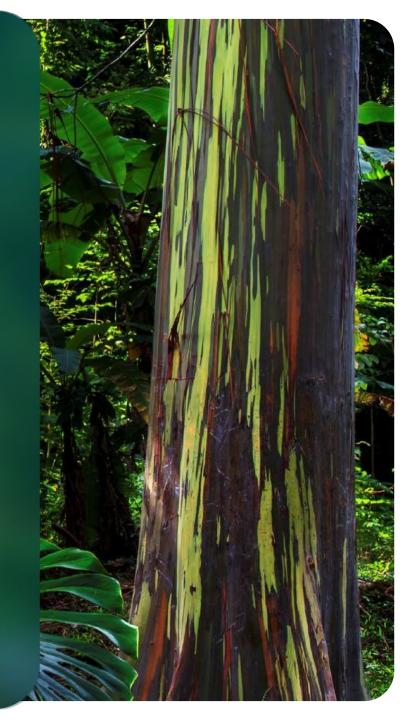
E-Volve Energy is poised to capitalize on these favorable policy conditions that drive growth and sustainability.

### **Supportive Policies:**

- Net Metering
- Tax Incentives
- Renewable Portfolio Standards
- Inflation Reduction Act
- Current Inflation & Market Conditions

**SECTION 4** 

## Product & Model Overview



### **Comprehensive Energy Solutions**

E-Volve Energy's business model is centered around providing comprehensive energy solutions that optimize efficiency, reduce costs, and promote sustainability.

Our approach includes the installation, management, and optimization of advanced energy systems.

#### **Revenue Streams:**



Installation Fees: Revenue from the installation of solar panels, IoT devices, and HVAC systems.



Power Purchase Agreements Revenue from owning the assets and selling power to the off taker.



Energy Savings: Share of the savings achieved through energy optimization and efficiency improvements.



Maintenance and Monitoring: Recurring revenue from ongoing maintenance and real-time monitoring services.



Rebates and Incentives: Earnings from helping clients secure and utilize rebates and incentives.



Consulting Fees:

Fees for designing and implementing tailored energy strategies for clients.



Energy Contracts: Revenue from negotiating and managing long-term energy contracts.

#### **SECTION 5**

# Growth Opportunities

## **Driving Growth Through Strategic Channels**

E-Volve Energy is poised for tremendous growth by leveraging favorable market tailwinds, innovative solutions, and strategic partnerships to expand its market presence and drive sustained success.

### **Key Growth Drivers:**

- Production Tax Credit (PTC) & Investment Tax Credit (ITC)
- Supportive Government Policies
- Technological Advancements
- · Demand Response Programs
- Internal Capabilities and Strategic Approach:
  - Data-Driven Insights
  - Strategic Partnerships
    - · B10 Capital Group Partner
    - · Marcum Accounting Firm
    - · Icarus Capital Group
    - · Johnson & Johnson
  - Comprehensive Solutions
- Expanding Market Segments:
  - Commercial and Industrial Sectors
  - Agricultural Markets

### **Growing Momentum**

Introduced IoT and demand response solutions.

Closed D-BOOM contracts with major clients such as Walnut Business Park and Kingsley Business Park, generating over \$4 million in revenue every year.

Began exploring opportunities for international expansion into markets such as the United Kingdom, Canada, South Africa, and Australia.

Implemented advanced data analytics and monitoring tools to improve energy optimization and client satisfaction.

Expanded client base to include over 100 commercial and industrial clients.

Targeted Funding: Seeking \$10 million in funding to support infrastructure buildout and further development.

2024

Aim to increase the

client base by 50%, focusing on commercial and industrial sectors.

Achieve a 30% increase in annual revenue, leveraging new market opportunities and strategic partnerships.

### 2019

Company

Founded.

2022

**Initial Pilot Projects** Launched in commercial and industrial sectors.

Established strategic partnerships with leading technology providers and financial institutions to expand market reach.

**Closed Significant** Contracts with Caliber **Collision Centers** generating over \$10 million in revenue.

Achieved 12-month gross profit of \$67,391,268.75 and net profit of \$20,236,434.50.

Secured a \$15 million contract for a solar farm in Beasley, TX.

Introduced new energy conservation measures and sustainable generation/consumption offsets.

Market Expansion into 10 new domestic markets and secure additional international contracts.

2025+

Invest in research and development to introduce cuttingedge energy solutions and technologies.

Help clients achieve a collective reduction of 1 million tons of CO<sub>2</sub> emissions through E-Volve's energy solutions.

## Thank You

Thank you for your time and consideration. We appreciate the opportunity to present E-Volve Energy's vision and growth potential.

We invite you to join us in revolutionizing the energy sector and driving sustainable growth.

NICK PARKER: FOUNDER & CEO EMAIL: NPARKER@E-VOLVE.ENERGY PHONE: (972) 215-9829



**APPENDIX** 

## Appendix & Case Studies

### **Double-R Capital Management Case Study**

### **Overview:**

Double-R Capital Management collaborated with E-Volve Energy to deploy solar systems on three of their buildings, prioritizing excellence, professionalism, and punctuality. Confronted with rising energy expenses tied to traditional utility sources, their buildings grappled with \$79,466 in electricity costs annually. In pursuit of a sustainable and costeffective energy alternative, the company enlisted E-Volve Energy's expertise to secure control over electricity expenditures for the foreseeable future.

#### Solar System Details:

- 813 Greenview:
  - System Size: 103.40 kW
  - Annual Production: 160,620 kWh
  - Offset (Year 1): 78%
- 833 Greenview:
  - System Size: 155.7 kW
- Annual Production: 172,741 kWh
- Offset (Year 1): 72%
- 817 Greenview:
  - System Size: 99.22 kW
  - Annual Production: 202,588 kWh
  - Offset (Year 1): 82%

#### **Results:**

- Year 1 Savings: \$57,406
- Projected 25-Year Savings: \$1,288,292

#### **Additional Benefits:**

- Enhanced operational efficiency
- Improved reputation as a leader in sustainable business practices
- · Significant reduction in carbon footprint

E-Volve Energy's innovative solutions deliver significant savings and sustainability, exemplified by the successful partnership with Double-R Capital Management.

"E-Volve has not only enhanced the operational efficiency of our buildings but has also reinforced our company's reputation as a leader in sustainable business practices. I highly recommend E-Volve to any organization seeking innovative energy solutions tailored to their specific needs. Their professionalism, expertise, and commitment to excellence make them an invaluable partner in driving positive change."